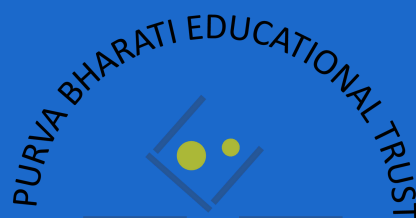


# PROGRAMME STRATEGY

OF

2023 - 2028

**PURVA BHARATI EDUCATIONAL  
TRUST**



ESTD. 1998

# FOUR PILLARS OF PBET PROGRAMME STRATEGY ( 2023 - 2028 )

## Programme Strategy: Campaign for Right to Quality Education for Rural and Adivasi Children in Assam

### Objective:

The objective of this program strategy is to advocate for the right to quality education for rural and Adivasi children in Assam. The five years programme will be implemented in the following districts Jorhat, Tinsukia, Lakhimpur, Dibrugarh, Golaghat, Sibsagar, Charaidew, Cachar, Hailakandi, Karimganj districts with a coverage of approximately 100 schools. ensuring equal access, inclusive learning environments, and improved educational outcomes. By addressing barriers, engaging stakeholders, and promoting policy reforms, this strategy aims to create an educational system that empowers rural children and equips them with the knowledge and skills for a brighter future.

### 1. Needs Assessment and Data Collection:

- Conduct a comprehensive needs assessment to identify the specific challenges and gaps in the education system for rural children in Assam.
- Collect data on enrollment rates, dropout rates, learning outcomes, infrastructure deficiencies, and socio-economic factors impacting access to quality education.
- Analyze the data to inform targeted interventions and prioritize areas for improvement.

## **2. Stakeholder Engagement and Partnerships:**

- Engage with local communities, parents, teachers, and civil society organizations to understand their perspectives and involve them in the campaign.
- Build partnerships with relevant stakeholders, such as government agencies, NGOs, and educational institutions, to leverage resources, expertise, and support.
- Foster collaboration and coordination among stakeholders to ensure a collective and cohesive effort in advancing the right to quality education.

## **3. Advocacy and Awareness:**

- Develop a comprehensive advocacy strategy to raise awareness about the importance of quality education and the specific needs of rural children in Assam.
- Engage in targeted campaigns, public awareness events, and media initiatives to mobilize public support and generate momentum for policy change.
- Utilize various communication channels, including social media, community radio, and local outreach, to disseminate information and advocate for educational reforms.

## **4. Policy Influence and Reform:**

- Conduct research and policy analysis to identify gaps and propose evidence-based recommendations for policy reforms.
- Engage in dialogue with government authorities, policymakers, and education officials to advocate for inclusive policies and practices.
- Collaborate with advocacy networks, coalitions, and relevant platforms to amplify the campaign's impact and advocate for systemic changes.

## **5. Capacity Building and Teacher Training:**

- Provide training programs and workshops to enhance the capacity of teachers in rural areas, focusing on pedagogy, inclusive teaching practices, and child-centered learning methodologies.

- Strengthen the professional development of teachers through continuous mentoring, peer learning, and access to educational resources and tools.
- Foster partnerships with teacher training institutions to improve the quality and relevance of teacher education programs.

## **6. Infrastructure Development and Resource Mobilization:**

- Advocate for improved infrastructure in rural schools, including the provision of classrooms, libraries, sanitation facilities, and technology-enabled learning resources.
- Mobilize resources from government, philanthropic organizations, and corporate partnerships to invest in infrastructure development and ensure the availability of educational materials and resources for rural schools.
- Explore innovative solutions, such as mobile learning platforms or community-based learning centers, to overcome infrastructural challenges in remote areas.

## **7. Monitoring, Evaluation, and Impact Assessment:**

- Develop a robust monitoring and evaluation framework to track the progress of the campaign and assess its impact on educational outcomes.
- Regularly collect and analyze data on enrollment rates, retention rates, learning outcomes, and other relevant indicators to measure the effectiveness of interventions.
- Utilize findings from monitoring and evaluation to inform evidence-based decision-making, identify areas for improvement, and make mid-course corrections as necessary.

By implementing this comprehensive program strategy, the campaign for the right to quality education for rural children in Assam can contribute to transformative change in the education sector. By addressing systemic barriers, engaging stakeholders, advocating for policy reforms, and mobilizing resources, the campaign strives to ensure that every rural child in Assam has equal access to quality education, empowering them to realize their full potential



## **Programme Strategy: Gender Rights, Access to Justice, and Support for Survivors of Gender-Based Violence in Rural Assam**

### **Objective:**

The objective of this program strategy is to promote gender rights, ensure access to justice, and provide comprehensive support for survivors of gender-based violence in rural Assam. Our programme for the next years will focus on strengthening the legal aid centre and follow up for the existing 600 cases and new incidents that we may encounter. By addressing the root causes of gender inequality, advocating for legal reforms, and providing holistic services, this strategy aims to create an environment where gender equality is upheld, survivors are empowered, and justice is accessible.

### **1. Awareness and Community Mobilization:**

- Conduct awareness campaigns to challenge gender norms, promote women's rights, and prevent gender-based violence in rural communities.
- Engage with community leaders, influencers, and key stakeholders to build alliances and foster support for gender equality initiatives.
- Facilitate community dialogues, workshops, and trainings to promote gender sensitivity and create an enabling environment for survivors.

### **2. Legal Empowerment and Access to Justice:**

- Provide legal aid services and support to survivors of gender-based violence, ensuring their rights are protected and access to justice is facilitated.

### **3. Support Services and Survivor Empowerment:**

- Establish safe spaces and shelters for survivors of gender-based violence, providing them with temporary accommodation, counseling, medical support, and legal guidance.
- Offer psychosocial support programs to help survivors overcome trauma, build resilience, and regain control of their lives.
- Facilitate economic empowerment programs, vocational training, and income-generation opportunities to enable survivors to rebuild their lives and achieve financial independence.

### **4. Capacity Building and Sensitization:**

- Provide training programs for law enforcement agencies, judiciary, healthcare professionals, and social workers to enhance their capacity in handling cases of gender-based violence sensitively and effectively.
- Sensitize local authorities, including police stations, health centers, and educational institutions, on the importance of gender equality, human rights, and survivor-centered approaches.
- Collaborate with existing networks, organizations, and government bodies to ensure coordination and knowledge sharing in addressing gender-based violence.

### **5. Data Collection and Research:**

- Establish a robust system for data collection and documentation of gender-based violence cases, including their causes, patterns, and impact.
- Conduct research and analysis to identify emerging trends, gaps in services, and areas requiring intervention to inform evidence-based programming and policy advocacy.
- Disseminate research findings and data to relevant stakeholders to raise awareness, inform policy dialogue, and drive evidence-based decision-making.

## **6. Advocacy and Policy Reform:**

- Advocate for policy reforms that address the root causes of gender inequality, strengthen legal frameworks, and improve support services for survivors.
- Engage with government institutions, lawmakers, and civil society organizations to promote gender-responsive policies, budgets, and programs.
- Collaborate with media outlets and utilize digital platforms to raise public awareness, challenge stereotypes, and advocate for social change.

## **7. Monitoring, Evaluation, and Learning:**

- Develop a comprehensive monitoring and evaluation framework to assess the impact of interventions, track progress, and ensure accountability.
- Regularly collect and analyze data on the effectiveness of support services, access to justice, and the well-being of survivors.
- Utilize findings to improve program implementation, identify gaps, and make evidence-based recommendations for continuous improvement.

By implementing this comprehensive program strategy, we can work towards promoting gender rights, ensuring access to justice, and providing support for survivors of gender-based violence in rural Assam. By addressing systemic inequalities, advocating for legal reforms, and providing comprehensive services, we can

# Programme Strategy: Feminist Approach towards Environmental Justice with Marginalized Communities in Rural Assam

## Objective:

The objective of this program strategy is to promote environmental justice through a feminist lens, specifically targeting marginalized communities in rural Assam. By addressing the intersecting issues of gender, environment, and social justice, this strategy aims to empower marginalized communities, ensure their participation in decision-making processes, and promote sustainable and equitable environmental practices.

### 1. Participatory Needs Assessment and Empowerment:

- Conduct participatory needs assessments in marginalized communities to understand their environmental concerns, vulnerabilities, and aspirations.
- Engage with community members, particularly women and other marginalized groups, to ensure their meaningful participation in decision-making processes.
- Empower community members through capacity building, awareness-raising, and skill development initiatives, enabling them to actively contribute to environmental justice efforts.

### 2. Gender-Responsive Environmental Governance:

- Advocate for gender-responsive environmental policies, regulations, and governance structures that address the unique needs and concerns of marginalized communities.
- Promote the inclusion of women and marginalized groups in decision-making bodies, committees, and planning processes related to environmental management and resource allocation.
- Strengthen the capacity of local institutions and governance structures to implement gender-sensitive and participatory approaches to environmental decision-making.



### **3. Sustainable Livelihoods and Natural Resource Management:**

- Support marginalized communities in developing sustainable livelihood options that are environmentally friendly and economically viable.
- Facilitate access to resources, training, and market linkages for community-based enterprises that promote sustainable agriculture, eco-tourism, renewable energy, and other environmentally conscious livelihood initiatives.
- Promote the sustainable management of natural resources, including forests, water bodies, and land, through community-led conservation and sustainable utilization practices.

### **4. Climate Resilience and Adaptation:**

- Enhance the resilience of marginalized communities to climate change impacts through targeted interventions, including climate-smart agriculture, disaster risk reduction, and access to climate information.
- Provide training and capacity building on climate change adaptation strategies, such as agroecology, water management, and sustainable land practices.
- Advocate for the integration of gender and social equity considerations in local and regional climate change adaptation and resilience-building initiatives.

### **5. Environmental Education and Awareness:**

- Develop and implement environmental education programs that integrate a feminist perspective, raising awareness about the interconnections between gender, environment, and social justice.
- Conduct community-based workshops, awareness campaigns, and educational initiatives to promote sustainable practices, waste management, and conservation of natural resources.
- Foster environmental leadership among women and marginalized groups, empowering them to become agents of change within their communities.



## **6. Knowledge Sharing and Networking:**

- Facilitate knowledge sharing and networking platforms among marginalized communities, local organizations, and relevant stakeholders to exchange best practices, experiences, and lessons learned.
- Foster collaboration and partnerships with academic institutions, research organizations, and civil society networks to promote evidence-based approaches to environmental justice.
- Document and disseminate success stories and case studies to raise awareness, influence policy, and inspire collective action towards feminist environmental justice.

## **7. Monitoring, Evaluation, and Learning:**

- Develop a robust monitoring and evaluation framework to assess the impact of interventions, track progress, and ensure accountability.
- Regularly collect and analyze data on the empowerment of marginalized communities, the adoption of sustainable practices, and the resilience-building efforts.
- Utilize findings to inform adaptive management, identify areas for improvement, and strengthen the program's impact.

By implementing this comprehensive program strategy, we can work towards feminist environmental justice in rural Assam, promoting the empowerment of marginalized communities, sustainable livelihoods, gender-responsive governance, and climate resilience. By addressing the intersectional challenges faced by these communities, we can create a more equitable and sustainable future for all.

## Programme Strategy: Child Rights in Rural Assam

### Objective:

The objective of this program strategy is to protect and promote the rights of children in rural Assam, ensuring their well-being, access to quality education, protection from exploitation, and participation in decision-making processes. By addressing the specific needs and challenges faced by children in rural areas, this strategy aims to create a safe, inclusive, and supportive environment that enables children to thrive and reach their full potential.

### 1. Child Protection and Safeguarding:

- Establish child protection mechanisms in rural communities to prevent and respond to issues such as child labor, child marriage, trafficking, and abuse.
- Raise awareness among parents, caregivers, and community members on child rights, child protection laws, and reporting mechanisms for violations.
- Strengthen the capacity of local institutions, including schools, health centers, and law enforcement agencies, to identify and address child protection concerns.

### 2. Access to Quality Education:

- Improve access to quality education for children in rural areas by addressing barriers such as lack of infrastructure, distance to schools, and gender disparities.
- Enhance the capacity of teachers through training programs focused on child-centered pedagogy, inclusive teaching practices, and gender-sensitive education.
- Promote the establishment of child-friendly schools that provide a safe, inclusive, and supportive learning environment.

### **3. Health, Nutrition, and Well-being:**

- Establish child protection mechanisms in rural communities to prevent and respond to issues such as child labor, child marriage, trafficking, and abuse.
- Raise awareness among parents, caregivers, and community members on child rights, child protection laws, and reporting mechanisms for violations.
- Strengthen the capacity of local institutions, including schools, health centers, and law enforcement agencies, to identify and address child protection concerns.

### **4. Empowerment and Participation:**

- Foster the active participation of children in decision-making processes at the community and school levels through child-led initiatives, student councils, and peer support networks.
- Provide platforms for children to express their views, ideas, and concerns on issues affecting their lives, ensuring their voices are heard and respected.
- Promote leadership skills, self-confidence, and life skills among children to empower them to become agents of change in their communities.

### **5. Child Rights Advocacy and Policy Influence:**

- Advocate for the adoption and implementation of child-friendly policies, laws, and programs at the local, regional, and national levels.
- Engage with government bodies, policymakers, and relevant stakeholders to influence policy decisions and resource allocation for child rights.
- Collaborate with child rights networks, civil society organizations, and media to raise awareness, mobilize public support, and hold duty-bearers accountable.

## **6. Capacity Building and Training:**

- Provide capacity building programs and training for key stakeholders, including teachers, parents, community leaders, and child protection professionals, on child rights, child protection, and child-centered approaches.
- Strengthen the capacity of local organizations and community-based groups to deliver child-focused interventions, including child protection, education, and health services.
- Foster collaboration and knowledge-sharing among organizations working on child rights to maximize impact and promote learning.

## **7. Monitoring, Evaluation, and Learning:**

- Develop a robust monitoring and evaluation framework to track progress, measure outcomes, and ensure accountability in the implementation of child rights programs.
- Regularly collect and analyze data on key indicators, such as school enrollment, child protection cases, healthcare access, and child participation, to assess the impact of interventions.
- Utilize findings to inform evidence-based decision-making, identify gaps, and make necessary adjustments to program strategies.

By implementing this comprehensive program strategy, we can contribute to the realization of child rights in rural Assam, ensuring their protection, access to quality education, health, and well